

Pledge 10 Application

Introduction	Eligibility	Funding Needs in Our Community	Maximizing Funding Impact	Innovative Projects and Pledge 10 Project Promotion	Organization Questions	Pledge 10 Grant Agreement
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Eligibility

Project Information

Project Name *

MoneyWise at Pine Grove

Provide a short, descriptive name of your **project** (your project name should NOT be the name of your organization).

Organization's Name *

Pine Grove Community Center

Type the full, legal name of your organization **exactly as it appears** on government documents.

Organization Type *

- ☒ charitable organization
- ☐ governmental organization
- ☐ accredited school (public)
- ☐ accredited school (non-public)
- ☐ church/house of worship

Select the option that best describes your organization.


Charitable Organization Documentation

Please upload two documents of proof

Federal Documentation *




Screenshot 2025-07-14 at 9.08.21 AM.png
0.3 MB





Upload organization's IRS determination letter OR most recent annual 990 OR a screenshot showing your current tax exemption status from the IRS website (<https://apps.irs.gov/app/eos/>)

State Documentation *

 [Screenshot 2025-07-10 at 7.48.40AM.png](#)

53.9 KB

A screenshot of the organization's listing with the Louisiana Secretary of State (showing ACTIVE and IN GOOD STANDING) (<https://coraweb.sos.la.gov/CommercialSearch/CommercialSearch.aspx>)

Project Director's Name *

Angela Dollar

Provide the name of the person who will be overseeing and **working most closely** with the project. This will also be our **contact person** for all details related to your grant application.

Project Director's Email *

angela.dollar@pinegrovecomm.org

Provide the email address of the person listed as Project Director above.

Project Director's Title *

Community Activity Coordinator

Provide the job title of the person listed as Project Director above.

Fall Grant Project Start Date *

11/1/2025



Choose the date when you are planning to begin your project. This date must be 10/27 and 12/8 **after** the close of the current application cycle.

Fall Grant Project End Date *

5/1/2026



Choose the date when you are planning to end your project. This date must be within 12 months after the project start date you listed above.

Parishes Served by Project *

☒ Jackson Parish ☐ Bienville Parish ☐ Winn Parish ☐ Lincoln Parish

Choose the primary location of your project (up to two parishes).

Received a Pledge 10 Grant in the Past Year? *

☐ Yes

☒ No

☐

Other

Indicate whether your organization has been awarded a Pledge 10 Grant in the past calendar year.

NOTE: Pledge 10 applications **will not** be considered for funding if your organization has failed to submit an Impact Story for a Pledge 10 grant award in the past year.

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Funding Needs in Our Community

Pledge 10 Focus Area(s) *

- ☐ Education
- ☐ Youth Development
- ☒ Financial Literacy
- ☐ Community Enrichment

(Maximum two answers)

Tip: Give local, regional, or national statistics showing the need.

Current Situation/Need: *

According to the US Census Bureau, the median household income in Jackson Parish is around \$43,000; and nearly 20% of the parish's residents are living in poverty. One challenge in our parish is low financial literacy among our residents. The Center for Financial Literacy reported, "Those who are financially illiterate are... more likely to use payday loans, pay only the minimum amount owed on their credit cards, have high-cost mortgages, and have higher debt and credit delinquency levels."

It is important that we address these financial literacy challenges. At Pine Grove Community Center, many of my patrons find it difficult to understand the long-term effects of their decisions, including financial decisions. At the same time, students in the local high school's Student Leadership Association are looking for volunteer opportunities and community leadership experience. This presents a great opportunity for all of our residents, young and old, to practice financial literacy together.

Describe the current situation/need in the targeted parish(es). Maximum 1,000 characters.

Tip: Share a personal insight about the need from a reputable source.

Tip: Show how your project activities directly connect to meeting the need.

Project Description: *

The MoneyWise at Pine Grove project will be in partnership with the high school's Student Leadership Association under the guidance of Ms. Dollar. The event will be one full day during the students' spring break. We will use the free MoneyWise Workshop curriculum from Charles Schwab's Moneywise America. This workshop is designed to be 60-90 minutes long. We will also add fun financial literacy games to engage community residents and will invite local business leaders to speak on an expert panel. The event will include breakfast and lunch for participants and leaders. These activities will meet our residents' need for financial literacy by providing them with a tested curriculum and fun activities led by local students who have recently completed a Financial Literacy course (a new graduation requirement in the state of Louisiana).

Explain the main activities of your project and how it will meet the need you described above.

Tip: Give examples!

Alignment with Pledge 10 Focus Area(s):

The MoneyWise at Pine Grove project aligns with the Pledge 10 focus area of Financial Literacy. Since the content area for the entire day will be Financial Literacy, participants will be building their own understanding of financial decisions as they participate in each discussion and activity. For example, in credit and savings activities, participants will see the impact of interest over time (whether adding to what they owe or to what they own). Furthermore, the SLA student leaders will also cement their own financial literacy as they plan, prepare for, and lead the event.

Explain how your project aligns with the Pledge 10 focus area(s) you chose above (Education, Youth Development, Financial Literacy, and/or Community Enrichment). Maximum 1,000 characters

Annual Organization Budget: *

Upload or drag files here.



[Budget-next-year.pdf](#)
0.4 MB



Please upload your organization's most recent annual budget (or proposed budget for a new organization). PDF, DOC, DOCX are acceptable

Tip: Speak to the size and/or flexibility of your organization's budget.

Organization Need: *

Our community center is funded mostly by local private donations, and our operating budget is relatively small. Most of our income is dedicated to daily operating expenses such as employee salaries, utilities, and facility maintenance. In order to provide access and cover participant costs for important activities such as the MoneyWise event, our center needs to pursue outside funding.

Explain why your organization needs Pledge 10 funding to accomplish your project. Maximum 1,000 characters.

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Maximizing Funding Impact

People Impacted: *

65

Indicate the number of people to be impacted.

Tip: List expected expenses in detail. Include vendor quoted amounts where relevant.

Total Project Expenses:

Provide a breakdown of all project expenses. All planned expenditures should be listed in detail and described.

⊗ Expense 1

Description *

Binders and printing, 60 x \$10

Amount *

\$600.00

⊗ Expense 2

Description *

Nametags

Amount *

\$20.00

⊗ Expense 3

Description *

Bus transportation for participants (based on vendor

Amount *

\$400.00

⊗ **Expense 4**

Description *

Breakfast for participants and leaders, 60 x \$5

Amount *

\$300.00

⊗ **Expense 5**

Description *

Lunch for participants, leaders, and speakers, 65 x \$

Amount *

\$975.00

⊗ **Expense 6**

Description *

Drinks for morning session (water and soda)

Amount *

\$60.00

⊗ **Expense 7**

Description *

Security officer contract (based on vendor quote)

Amount *

\$200.00

⊗ **Expense 8**

Description *

Certificates and printing

Amount *

\$50.00

+ Add Expense

Total Project Expenses: \$2,605.00

Pledge 10 Grant Request *

\$2,605.00

Indicate the amount of funding you are requesting through a Pledge 10 Grant.

Tip: Show multiple partnerships and partial funding scenarios.

Organization Support: *

In-kind support - use of facilities, time and effort of Project Director

Describe the resources you are leveraging from **inside** your organization. This could be cash support and/or in-kind donations. (Maximum 1,000 characters)

Other Resources: *

MoneyWise curriculum, free from Charles Schwab
"Swag" for participants and leaders, to be requested of invited speakers/businesses (examples - water bottles, stickers, stress balls, notebooks, etc)

Describe the resources you are leveraging from **outside** your organization. This could be cash support and/or in-kind donations. (Maximum 1,000 characters)

Partial Funding: *

If we receive partial funding, we could decrease the number of participants we allow to attend. Another option would be to ask our speakers to donate lunch in addition to swag items. Of course their donations would be recognized.

Describe how your project may be modified, reduced, or delayed if you receive partial funding. (Maximum 1,000 characters)

Tip: Connect the project to your overall organization mission.

Organization Mission/Ability: *

Pine Grove Community Center's mission is to assist residents in their ability to contribute their talents to our community and society. The project fits our mission by helping residents with the very real need for financial literacy as they make their own financial decisions. The project will also allow residents to contribute to our community when they are able to share smart financial decisions with friends and family.

Pine Grove has the capability to carry out this project, proven by a similar project in the past. We partnered with the high school's Student Leadership Association to host a food drive during the Christmas holidays. By partnering with other community organizations and schools in the parish, the students were able to collect over 500 food items which were shared back into the community through the Jackson Parish Kitchen. This project would give the student leaders yet another opportunity to contribute to their community.

Provide a clear description of your organization's mission, and explain how your project fits your organization's mission and abilities. (Maximum 1,000 characters)

Tip: Present an example past project that shows your organization's capacity to implement this project well.

Tip: Share websites with photos so panelists can see the people you serve.

Organization's Website and/or Social Media:

www.pinegrovecomm.org
Facebook: @pinegrovecomm

If applicable, provide your organization's website address and/or social media links to help the panelists get to know your organization better. (Maximum 1,000 characters)

Tip: explain the skills, passions, and similar experience of the Project Director. It's ok if they are trying something new. Why are THEY the person to try it?

Personal Background/Ability: *

Ms. Dollar has served as the Community Activity Coordinator at Pine Grove for three years. She has a deep understanding of our patrons' interests and motivations. She was instrumental in the two collaborative projects described above. In college, Ms. Dollar held leadership positions in her sorority and has planned events serving over 200 attendees. She has strong organization and delegation skills in addition to her passion to help residents learn and grow in their own skills. For these reasons, she is a perfect fit to work with the SLA students and help them lead the MoneyWise at Pine Grove project.

Explain how your project fits the background and abilities of the Project Director you listed above. (Maximum 1,000 characters)

Tip: List the "who, what, and when" of your project activities.

Management Plan: *

This project will include the following main tasks:

November-December

- Planning the event schedule and activities (Ms Dollar and SLA officers)
- Inviting speakers (SLA officers)

January

- Booking bus transportation and security officer (Ms Dollar)
- Ordering breakfast and lunch (Ms Dollar)

February-March

- Marketing the event to students (SLA students)
- Creating binders and nametags (SLA students)
- Printing certificates (Ms Dollar)

April

- Picking up food and drinks (SLA students)
- Leading activities (SLA students)
- Taking photos and posting to social media (SLA social media chair)

Describe how your project will be executed. (Maximum 1,000 characters)

Tip: Be specific about the tool(s) you will use to measure the changes you hope to see.

Evaluation Plan: *

To measure the project's effectiveness at increasing residents' financial literacy, we will use a short survey included in a handout from the MoneyWise curriculum. The handout lists three short but powerful prompts:

- One thing I learned today that I can put into action within the next few weeks is to...
- Before this workshop, when I thought about managing my money, I thought or felt...
- And now I think...

We will also add a question asking residents to share improvements that could be made for future events. Both resident participants and SLA student leaders will complete and submit the survey. We will also email participating speakers (business leaders), asking for their insights and perspectives after being a part of the event

In the project final report, we will include the number of participants, number of student leaders involved, sample survey responses, and photos from the event.

Tip: show your project's impact in multiple ways. Numbers, words, and pictures can work together to tell YOUR powerful story!

Describe your plans to evaluate the proposed project

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Tip: compare your project with a) what you've done before and b) what other organizations are doing. Are you doing something that's never been done before?

Innovative Projects and Pledge 10 Project Promotion

Innovation/Creativity: *

Pine Grove Community Center has never hosted a financial literacy event, so the MoneyWise event is a new way we are serving our patrons. The project's student leadership model is also innovative. By utilizing SLA students as leaders for the project, not only do the SLA students grow their leadership experience, but the Community Activity Coordinator is not expected to lead the entire project alone. This model allows maximum impact through shared responsibility and also continues to grow collaborative relationships between the community center and local high school.

Explain how your project is new or innovative. (Maximum 1,000 characters)

Tip: Give an example of a multiplier effect.

Vision for Future Funding/Impact: *

As each resident grows in their own financial literacy and smart money habits, the impacts will multiply. For instance, one resident may have a family of four. This automatically quadruples the impact of increased financial literacy as the family can make smart money decisions together and to the benefit of each other.

We would also like to learn from this pilot project and then invite other organizations from inside and outside our parish to participate in future events. We would pursue a larger Pledge 10 grant and then resources through other agencies such as the Rose Foundation's Consumer Financial Education Fund.

Think BIG! How do you see your project impacting the community 10 years from now? (Maximum 1,000 characters)

Tip: Give an example of a potential bigger project with a bigger grant.

Promotion Plan: *

We will promote the project through a flyer and Pine Grove's official social media. We will submit a press release to local media to inform the larger community about receiving the grant and then another press release after the event. We will acknowledge Jonesboro State Bank Pledge 10 in all announcements of the project, including press releases and social media.

In what ways will you promote the project to those who may be impacted by it and inform the larger community about receiving the grant? Describe how you will acknowledge Jonesboro State Bank as a funder of your project. (Maximum 1,000 characters)

Tip: Use multiple communication channels for multiple audiences. And don't forget to mention JSB and Pledge 10!

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Organization Questions

Organization's Physical Address *

123 Pine Grove Drive

Address Line 2

Jonesboro

Louisiana

71251

☒ Mailing Address is the same as the Physical Address

Organization's Phone Number: *

(318) 123-4567

Organization's Tax ID Number: *

12-3456789

Senior Official's Name: *

Ken Forest

Provide the name of the person authorized to legally act for the organization/agency.

Senior Official's Title: *

Executive Director

Provide the job title of the person listed as Senior Official above.

Senior Official's Email: *

ken.forest@pinegrovecomm.org

Provide the email address of the person listed as Senior Official above.

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Pledge 10 Grant Agreement

View/Download and read the [Pledge 10 Grant Agreement](#). By checking the “I agree to the terms and conditions” box, you are verifying that you have read and agree to abide by the Pledge 10 Grant Agreement.

☒ I agree to the terms and conditions.

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